

## Walter Steve Pollard Jr.

Philadelphia, Pennsylvania  
Senior Flash ActionScript Developer  
[www.SierraStarStudio.com](http://www.SierraStarStudio.com)



### Summary

- Senior level pure AS3 Flash developer, always looking for exciting projects
- Highly interested in video playback (MBR, Live streams, SWF verification, SMIL format, etc)
- Currently building mobile (Android, iOS, Playbook) prototypes with Adobe AIR frameworks
- Akamai, Omniture Actionsource, thePlatform, OSMF, OVP, DART, Limelight, BrightCove

### Sierra Star Studio - Flash ActionScript Development Services

January 2009 - Present

- **Avenue Red** – <http://avenue-red.com/> Philadelphia, PA
  - iOS - iPad presentation applications
- **Comcast SportsNet** – <http://www.comcastsportsnet.com/> Philadelphia, PA
  - Senior Flash Developer -
    - Omniture Site Catalyst integration with ThePlatform (<http://www.theplatform.com/>) player development kit
- **Constellation.tv** – <http://www.constellation.tv> New York City, NY
  - Senior Flash Developer for HD Video and live web camera services
    - Akamai technologies – RTMP, HDN1, HDN2, SecureHD services, Akamai beta program developer
    - Developed and supporting Live video web camera application
    - Video player based on OSMF and Akamai plugins
- **Empathy Lab** – <http://www.empathylab.com> Conshohocken, PA
  - Senior Flash Developer - Numerous client facing projects ranging from AS2, AS3, and FLEX based projects
    - **Rogers OnDemand** - <http://www.rogersondemand.com>
      - OVP based video framework: Added Features, Refactored, and support
      - Akamai CDN support – HDCore plugin package
      - Created Android 2.2+ OS targeted video player
    - **Sprout online** – <http://www.sproutonline.com>
      - assisted in multiple areas for flash AS3 development
    - **UltraViolet** – <http://www.uvu.com/> - UVVU
      - User facing interactive modules
      - Basic video player support
- **Razorfish** – <http://www.razorfishhealth.com> - AS3 + Server side data feeds Philadelphia, PA
- **G2** – AS3 based project work Philadelphia, PA
- **Tonic Design** – AS3 based project work, AS3 consulting Newtown, PA
- **Versus – Comcast Corp.** – <http://www.versus.com> Philadelphia, PA
  - Online portfolio of Versus Projects - <http://www.sierrastarstudio.com/tag/versus/>

### Comcast Entertainment Group - Senior Flash Developer - Los Angeles, CA

October 2008 to July 2009

- Senior Flash Developer / Programmer for E! ([www.eonline.com](http://www.eonline.com)) and FEARnet ([www.FEARnet.com](http://www.FEARnet.com))
- Provided Flash development direction remotely without issue (Philadelphia, PA to Los Angeles, CA)
- Provided Flash development for [www.eonline.com/videos/index.jsp](http://www.eonline.com/videos/index.jsp) video gallery and numerous tent pole campaigns
- Online portfolio of projects: <http://www.sierrastarstudio.com/tag/comcast/>

### FEARnet.com - Comcast - Senior Flash Developer - Philadelphia, PA

March 2007 to October 2008

- Senior Flash Developer / Programmer for all internal Flash projects for [www.fearnet.com](http://www.fearnet.com)
- Provided resource management for 3 part time employees once technology team was reduced to myself
- Planned, developed, deployed and supported numerous microsities
- Development highlights include:
  - Brightcove AS3 based video - Omniture AS3 tracking - Doubleclick DART AS3 support
- Online portfolio: <http://www.sierrastarstudio.com/category/work/flash-development-work/comcast-fearnet/>

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### Refinery Inc - Flash Developer - Hatboro, PA

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- Flourished in the “Ad Agency” world of multiple projects, with extremely tight deadlines
- Estimating time for creating SOWs, creative suggestions, managing resources, monitoring project status.
- Lead development on numerous Pointroll ([www.pointroll.com](http://www.pointroll.com)) banner campaigns
- Campbell Soup Company:
  - Campbell’s Soup: <http://www.myslurp.com>
  - Pepperidge Farm: <http://www.pepperidgefarm.com/> Swanson Broth,
  - Chunky soup - <http://www.chunky.com/>
- Merck Pharmaceuticals
  - Interactive Learning modules – display and present information on products
  - Interactive Games and video podcast players to educate on products
- Merrill Lynch
  - Built dynamic survey for retirement planning (displays content based on user’s input)
  - Worked on numerous banner ad campaigns
- Video based Projects (numerous custom video players):
  - [Rohm and Haas Video trailer](#) – Lead developer / programmer in all phases of development
  - [The White Countess](#) – Assisted in development – Built photo gallery

### Vantage Technologies - Flash Developer - Newtown, PA

August 2004 to January 2006

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- Lead Flash developer for multiple projects (Main application -MyAccess -[www.gomyaccess.com](http://www.gomyaccess.com))
- Created student GUI interface for MyAccess 6.0 (Handles storing student essays, retrieving data from server side logic, such as spellchecking, MyEditor feedback. During a 2 month span estimated 300,000+ hits to grammar utilities)
- Experience as lead Flash developer in design phase with other senior JAVA developers on projects
- Won the Vantage Technologies Developer’s Award, within three months of full time employment
- Won Vantage Technologies Developer’s Award for most innovative development and excellence in a single product (myAccess 6.0)

### Vantage Technologies - Contract Flash Developer - Newtown, PA

June 2004 – August 2004

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- Hired to assist in development of a Flash environment simulating the Microsoft Office suite
  - International Computer Driver’s License (ICDL) performs certification testing with this software.
    - This project heavily relied on a mix of OOP class based methods with procedural methods in AS2
- Became lead Flash developer, managing, developing and bug handling for ICDL Flash responsibilities
- Managed and mentored additional contractors which were hired and assigned to the project

### Unisys Corp - Web Developer/System Test Engineer - Malvern, PA

September 2000 – December 2002

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- Assisted in the design and implementation of 2 internal PHP\MySQL\Apache websites
- Conducted Section 508 testing, and created test plans on numerous platforms

## CERTIFICATIONS

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### Microsoft Certified Systems Administrator -MCSA

- Microsoft 70-210 Installing, Configuring, and Administering Microsoft Windows 2000 Professional
- Microsoft 70-215 Installing, Configuring, and Administering Microsoft Windows 2000 Server
- Microsoft 70-218 Managing a Microsoft Windows 2000 Network Environment
- Microsoft 70-216 Implement and Administer a Microsoft Windows 2000 Network Environment

## EDUCATION

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### Cittone Institute Philadelphia, PA

Graduated Network Systems Professional courses with 4.0 GPA

### Drexel University Philadelphia, PA

Pursued Bachelors Degree in Electrical Engineering